

IMAGE

by Cardinal

BROCHURES • FLYERS • BANNERS
SIGNAGE • PROMOTIONAL PIECES & MORE



The #1 all access program for Cardinal Dealers has been revamped for the most exclusive and customizable experience you've been looking for.

An original program created by Cardinal, IMAGE is an online tool that allows you to be the Designer of your literature and promotional pieces. An ideal way to showcase your pool builds backed by Cardinal's quality product information, your Account gives you access to explore our library of pre-made templates. Simply drop in your own images and business information for a personalized piece to enhance your sales conversations. With a customized budget set by Cardinal and private access, your sales tools will be exclusive to your business, and will allow you to choose the best pieces to aid in your sales goals. Newly revamped with updated information, sleek and modern design, and simple instructions for use, IMAGE will provide you with everything you need to make a lasting impression in 2025.

HOW DOES IT WORK?

1 If you already have an account, it has automatically been transferred into the updated system with appropriate contact information and budget. If you are looking to be added to the IMAGE program, you can fill out our print form or online at:
www.cardinalpools.com/image/

2 Once you're in the Program, choose from our literature and promotional categories. Once an item is selected, follow the prompts to easily make edits to each piece.

3 When you're ready to check out, your order will be deducted from your budget, and sent directly to our vendor for printing. They will begin production and ship all pieces directly to your door!





Application Form

Online submission forms are available at: Cardinalpools.com/image/

Date: _____ Submitted by: _____

Distributor: _____ Location: _____

DEALER INFORMATION

Company Name: _____ Year Established: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Image Contact: _____ Position: _____

Email: _____

Notes:

Builder's Installs	
Steel	_____ %
Other	_____ %

Number of Years Installing Cardinal

Pools per Year

For Cardinal's Use Only

User Name: _____

Password: _____

Budget Amount: _____

Authorized Signature: _____ Date: _____

